



Provide leadership and support to foster economic development in Wyoming.



	ADVOCATE	LEAD	EDUCATE/NETWORK
Outcome	WEDA develops, plans, executes, and creates change.	WEDA is known as the “go to” organization for economic development.	Communities have the economic development tools and resources to be sustainable and innovative.
Focus 2021	<ul style="list-style-type: none"> • Relationships with elected officials • Improved partnerships • A place at the table in crucial conversations 	<ul style="list-style-type: none"> • Membership growth • Member/board engagement • Visibility of economic development 	<ul style="list-style-type: none"> • Regional efforts in WY • Regional partnerships in the West • Quality economic development education for elected officials • Education series on economic development
Goal	Support and advocate for local economic development.	Continue developing the organization people want to be part of.	Enhance economic development by providing education and networking opportunities.