



SYNCHRONIST

- **Business Retention and Expansion Tool**

- Online software that provides information organization, management, analysis and reporting to assist economic development organizations with their business retention and expansion strategies.
 - Identify expansion opportunities, companies at risk, as well as company and community problems.
 - Build relationships and ensure service delivery to existing businesses.
- Synchronist System provides insight and documentation to impact decision-making and resource allocation within the organization, partner organizations, and the community.
- Free to use the basic version under the Wyoming Business Council License.
 - A series of videos is available to walk you through accessing the system.

Psychiatrist Carl Jung coined the term “synchronicity” to underscore what he regarded as the power of meaningful coincidences. By using carefully crafted and proven interview questions as well as a sophisticated design, Synchronist greatly magnifies the odds in favor of these meaningful coincidences.

ANY QUESTIONS, OR TO ARRANGE TRAINING, CONTACT:

Heather Tupper
 Outreach Program Manager
 WBC
 Heather.tupper@wyo.gov
 307.777.2804

