TOUR 23

An initiative to discuss business conditions and economic development strengths and needs throughout Wyoming.
FORMAT

• April – June
• 23 Counties (24 events)
• Reach Out, Listen, Report Back...
TOUR 23

- 852 Attendees
- Wyoming Business Council
- WEDA
- Multiple Partners
- 15 State Sponsors
- 40 Event Sponsors
- 11 WBC Board Members
- 26 WBA Board Members
- 52 County Commissioners
- 48 Mayors/Council Members
- 30 State Legislators
- 96 Leadership Wyoming Graduates
Reports

• All 23 Counties
• Same Format:
  – Attendance Numbers
  – State & County Hallmarks
  – Economic Development Beliefs
  – County Goals / Wishlist
  – Measurable Objectives
  – Action Steps
  – Reading Reality Truthfully
• Review Committees
• Statewide Report
Findings

• Final Report: Governor’s Business Forum
• County, Regional, State Opportunities
• Executive, Legislative, Private, and Public...
• Themes
• Initiatives/Synergies
Way Ahead

• Governor’s Business Forum
• 2+2 / WBC 7 Regions
• Facilitation / Collaboration