The High Ground Education Foundation presents:

REDI® 2016-17

*Rural Economic Development Initiatives*

**SESSION II**

January 24, 2017
10:00 am – 2:30 pm (lunch included)

Plainview/Hale County EDC Office
1906 W. 5th Street
Plainview, Texas 79072

DEVELOPING A DYNAMIC ECONOMIC DEVELOPMENT STRATEGY

10:00 am  Welcome & Session Overview  *Kevin Carter*

10:15 am  SBDC…How They Can Help You Succeed  *Adrien Bennings*

10:45 am  Entrepreneurship as a Key Tool in Economic Development  *David Terry*

11:15 am  Building a Multi-Faceted Marketing Program  *Reagan Hales*

12:00 pm  Networking Luncheon

12:45 pm  Responding to Leads with Effective Proposals  *John Clary*

1:10 pm  Workforce Development  *Christine Allen*

1:45 pm  Using Zoom Meetings  *Darrell Newsom*

2:00 pm  Retail Development as Part of Your Strategy  *Aaron Farmer*

2:30 pm  Adjourn