Tackling Complexity with Strategic Doing

20 September 2018
Wyoming Working Together
My First Experience in WY

Strategic Doing is a strategy discipline designed for open, loosely connected networks.
Strategic Doing enables people to form action-oriented collaborations quickly, move them toward measurable outcomes, and make adjustments along the way.
In 2011, a group of Strategic Doing practitioners from all over the country gathered at Indiana’s Turkey Run State Park. They composed a credo, a set of beliefs that drive our work.

1. We believe we have a responsibility to build a prosperous, sustainable future for ourselves and future generations.

2. No individual, organization or place can build that future alone.

3. Open, honest, focused and caring collaboration among diverse participants is the path to accomplishing clear, valuable, shared outcomes.

4. We believe in doing, not just talking—and in behavior in alignment with our beliefs.
Competitive Economies are Built on a Portfolio of Investments
Pocket Watch = Sum of its Parts

Source: https://www.instructables.com/id/Disassembling-Watches-With-3-Tools/
Nature ≠ Sum of its Parts
We are facing complex, tangled, wicked challenges
Key insight: Strategy in complex environments involves following simple rules.
Simple rules can create a swarm
Link, leverage, and align
Fundamental change
Networks are complex
We need tools to enable us to move into the future
New networks can move older assets to new opportunities
Old strategy, new strategy

Strategic Planning

Strategic Doing
We move in the direction of our conversations
Strategy answers two questions...

- Where are we going?
  - Outcomes
  - Link, Leverage & Align

- How will we get there?
  - Pathways

- We are here
Divided into 4 questions

Outcomes
Link, Leverage
& Align

What Could we do?

What Should we do?

What Will we do?

What’s Our 30/30?
Growing trust takes time
We will behave in ways that build trust & mutual respect.
Assets exist in networks
Two rules for identifying assets

• The asset has to be present within the network
• The person with the asset has to be willing to share it
Specific, measurable outcomes build engagement and capacity.
Action and accountability with regular check-ins
Thank you!

Darrin Wasniewski
darrin@indieloco.biz
608-886-3023