

# Winter 2023

January 18-19  
Cheyenne

## Leadership Conference and Legislative Luncheon



DAY 1 – WEDNESDAY, JAN. 18, 2023		LOCATION
12 noon – 1 p.m.	<b>Lunch</b>  <b>Welcome</b> <ul style="list-style-type: none"><li>• <b>Phil Christopherson</b>, WEDA President</li></ul> <b>Placemaking as an economic development tool</b> <ul style="list-style-type: none"><li>• <b>Jamie Beier Grant</b>, Director, Economic Development Planning, Montrose Group</li></ul>	<b>Laramie County Community College</b>  1400 E College Dr, Cheyenne, WY 82007  Clay Pathfinder Building—American National Bank Leadership Center (PF 108/109)
1 – 1:15 p.m.	<b>BREAK</b>	
1:15 – 2:15 p.m.	<b>PANEL: Energy 101—Working effectively with energy utilities</b> <ul style="list-style-type: none"><li>• <b>Moderator:</b> Brayden Connour, WEDA board member</li><li>• <b>Mike Morrissey</b>, Regional Business Manager, Rocky Mountain Power</li><li>• <b>Dustin McKen</b>, Director of Operations, Black Hills Energy</li><li>• <b>Larry Oswald</b>, Director of Business Development and Energy Services, Montana-Dakota Utilities</li><li>• <b>Jim Beckmann</b>, Director of Engineering Services, Carbon Power and Light</li><li>• <b>Drew Kramer</b>, Economic Development Program Manager Tri-State Generation and Transmission Association</li></ul>	
2:15–2:30 p.m.	<b>Manufacturing Works Update</b> <ul style="list-style-type: none"><li>• <b>Kevin Kershisnik</b>, Manufacturing Works Consultant and WEDA Treasurer</li></ul>	
2:30 – 2:45 p.m.	<b>BREAK</b>	
2:45 – 3:30 p.m.	<b>Wyoming Business Council: Pathways to Prosperity –</b> <ul style="list-style-type: none"><li>• <b>Heather Tupper</b>, Southeast Regional Director/Regional Team Lead</li><li>• <b>John Jenks</b>, Economic Initiatives Director</li><li>• <b>Tim O'Brien</b>, Harvard Growth Lab</li><li>• <b>Eric Protzer</b>, Harvard Growth Lab</li><li>• <b>Tim Freeman</b>, Harvard Growth Lab</li></ul>	
3:30 – 5 p.m.	<b>Laramie County Community College project tours</b>	

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DAY 2 – THURSDAY, JAN. 19, 2023		LOCATION
7:30 – 8:30 a.m.	<b>Light breakfast bar with legislators and elected officials</b>	<b>Wyoming State Museum</b>  2301 Central Ave, Cheyenne, WY 82001
8:30 – 9:30 a.m.	<b>Option I: Get your community economic development efforts rolling</b> <ul style="list-style-type: none"><li>• <b>Phil Christopherson</b>, WEDA President</li><li>• <b>Kayla McDonald</b>, WEDA Vice President</li><li>• <b>Kevin Kershisnik</b>, WEDA Treasurer</li></ul> <b>Option II: Networking and activism</b> <ul style="list-style-type: none"><li>• Wyoming State Capitol Building</li></ul>	
9:30 – 10 a.m.	<b>BREAK</b> —Walk or drive to Wyoming State Capitol	
10 – 10:30 a.m.	<b>Wyoming Governor Mark Gordon</b>	<b>Wyoming State Capitol</b>
10:30 a.m. – 11 a.m.	<b>WEDA legislative platform</b> <ul style="list-style-type: none"><li>• WEDA Legislative Committee</li></ul>	200 W 24th St, Cheyenne, WY 82001
11 – 1:30 p.m.	<b>Wyoming Economic Development Association legislative luncheon</b>	Rooms W053 - W054