

WYOMING BUSINESS ALLIANCE



WEDA 2015 Fall Conference

SEPTEMBER 2015

TOUR 23

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An initiative to discuss business conditions and economic development strengths and needs throughout Wyoming.

TOUR **2**
3
ESSENTIALS FOR ECONOMIC SUCCESS



FORMAT

- April – June
- 23 Counties (24 events)
- Reach Out, Listen, Report Back...



TOUR 23



- 852 Attendees
- Wyoming Business Council
- WEDA
- Multiple Partners
- 15 State Sponsors
- 40 Event Sponsors
- 11 WBC Board Members
- 26 WBA Board Members
- 52 County Commissioners
- 48 Mayors/Council Members
- 30 State Legislators
- 96 Leadership Wyoming Graduates



Reports

- All 23 Counties
- Same Format:
 - Attendance Numbers
 - State & County Hallmarks
 - Economic Development Beliefs
 - County Goals / Wishlist
 - Measurable Objectives
 - Action Steps
 - Reading Reality Truthfully
- Review Committees
- Statewide Report



Findings

- Final Report: Governor's Business Forum
- County, Regional, State Opportunities
- Executive, Legislative, Private, and Public...
- Themes
- Initiatives/Synergies



Way Ahead

- Governor's Business Forum
- 2+2 / WBC 7 Regions
- Facilitation / Collaboration

