

The High Ground Education Foundation presents:

REDI® 2016-17

Rural Economic Development Initiatives

SESSION II

January 24, 2017

10:00 am – 2:30 pm (lunch included)

Plainview/Hale County EDC Office

1906 W. 5th Street

Plainview, Texas 79072

DEVELOPING A DYNAMIC ECONOMIC DEVELOPMENT STRATEGY

- 10:00 am Welcome & Session Overview *Kevin Carter*
- 10:15 am SBDC...How They Can Help You Succeed *Adrien Bennings*
- 10:45 am Entrepreneurship as a Key Tool in Economic Development *David Terry*
- 11:15 am Building a Multi-Faceted Marketing Program *Reagan Hales*
- 12:00 pm Networking Luncheon
- 12:45 pm Responding to Leads with Effective Proposals *John Clary*
- 1:10 pm Workforce Development *Christine Allen*
- 1:45 pm Using Zoom Meetings *Darrell Newsom*
- 2:00 pm Retail Development as Part of Your Strategy *Aaron Farmer*
- 2:30 pm Adjourn