

The High Ground Education Foundation presents:

REDI® 2016-17

Rural Economic Development Initiatives

SESSION III

April 26, 2017

11:30 am – 4:00 pm

Hilton Garden Inn Odessa

5221 JBS Parkway

Odessa, Texas 79762

DEVELOPING A DYNAMIC ECONOMIC DEVELOPMENT STRATEGY

- 11:30 am Welcome & Session Overview *Kevin Carter*
- 11:45 am Legislative Update and Economic Sales Tax *Carlton Schwab*
- 12:30 pm Networking Luncheon
- 1:15 pm Branding and Promoting your Community *Christi Callicoatte*
- 2:00 pm What your ED Board Needs to Know *Paul Scheuren*
- 2:45 pm Prospect Handling & Site Visits *Kent Sharp*
- 3:30 pm Business Retention & Expansion *Dan Redd*
- 4:00 pm Adjourn