



THE HIGH GROUND OF TEXAS PRESENTS

# REDI 2016-2017

## *(Rural Economic Development Initiatives)*

The REDI© Course is a three part Comprehensive Economic Development Training Program for Economic Development Professionals, Board Members, Cities, Counties, Chambers of Commerce & Community Leaders. Instructors for the course are seasoned Economic Development professionals and experts on various topics including economic development planning, financing, marketing, proposal preparation, legal issues, prospect interaction and much more. Created in 1990, the course curriculum is constantly updated with cutting edge information and strategies to provide you with the tools necessary to make your economic development effort a success. The first session begins the education process by providing the basics of an effective economic development program, with each subsequent session building on the foundation of knowledge provided by the previous session. One can attend any or all of the sessions in the series.

### **Numerous Topics include:**

- **Economic Development...How it Works**
- **Regional Economic Development – Working with your Neighbors**
- **Partnerships with State Agencies**
- **Understanding the Impact of Job Creation**
- **Economic Development Organization Structures**
- **Branding & Promotions**
- **Building a Multi-Faceted Marketing Program**
- **Incentives – Philosophy & Techniques**
- **Programs of Work & Planning Strategies**
- **Business Retention & Expansion**
- **Preparing for Site Visits & Prospect Handling**
- **Working with Consultants, Site Selectors & Developers**
- **Collaboration with Cities, Counties & EDO's**
- **Assessing the Deals**
- **Workforce...Bu**



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## REGISTRATION INFORMATION

Please register for the 2016-2017 REDI© Course on the attached form. You will be invoiced by the High Ground office or you can pay by credit card at: [REDI Course Registration](#).

**PARTICIPANTS CAN REGISTER FOR EACH SESSION SEPARATELY OR RECEIVE A DISCOUNT FOR REGISTERING FOR ALL THREE SESSIONS.** Each session includes all course materials, lunch and refreshments. Dates for the 2<sup>nd</sup> and 3<sup>rd</sup> session will be announced at the Annual meeting in October. Attend any or all of the sessions in the series.

*Registration for the REDI© Course Session is separate from the High Ground Annual Membership Meeting. Please complete registration for each event. Registration is available by clicking on the following link: [REDI Course Registration](#).*

### REDI 2016-2017 REGISTRATION FEES:

HIGH GROUND MEMBER - ALL THREE SESSIONS	\$250.00 PER PERSON
HIGH GROUND MEMBER - EACH SESSION	\$100.00 PER PERSON
NON MEMBER - ALL THREE SESSIONS	\$400.00 PER PERSON
NON MEMBER - EACH SESSION	\$150.00 PER PERSON

COMBINATION INVOICES FOR THE ANNUAL MEETING, REDI© COURSE REGISTRATION AND/OR SPONSORSHIP ARE AVAILABLE. PLEASE CONTACT THE HIGH GROUND OFFICE AT [KEVIN.CARTER@HIGHGROUND.ORG](mailto:KEVIN.CARTER@HIGHGROUND.ORG) TO MAKE ARRANGEMENTS.

IF MAILING REGISTRATION AND FEES... THE HIGH GROUND OF TEXAS  
201 W. 6<sup>TH</sup> STREET  
PLAINVIEW TEXAS 79072